

AMDA Nepal
Maternal and Child Health Project
Gadhawa Dang
Terms of Reference for Video Documentary

1. Background

AMDA Nepal in collaboration with AMDA MINDS Japan has been implementing Maternal and child health project at Gadhawa Gaunpalika, Dang, Lumbini province. The project started with the aim to improve maternal and child health situation of Gadhawa Rural municipality of Dang district since March 2019. It supports strengthen and enhance service delivery by providing training to local health staff, construction of local health facilities, strengthen the management capacity of HFOMC and at community level, this project is working to increase health awareness and demand generation on MCH related issues by mobilizing health mothers groups and FCHVs. The direct beneficiaries of the project are married women of reproductive age (15-49 years old), children of age under five, Health Post staff, and Female Community Health Volunteers.

The MCH project is going to complete its three years project duration. During the three years the project activities were implemented based on the following objectives;

- Enhanced public health services
- Improved MCH services among beneficiaries
- Improved in the knowledge on MCH related risk among community people.

Based on the program implementation and the objectives mentioned above, the project is seeking for the qualified organization or individual to develop the video documentary of the project.

2. Target Area

The MCH project area is Gadhawa Rural Municipality located in Deukhuri Valley of Dang District of Lumbini Province Nepal.

3. Objective:

Audio visual dissemination of the implemented activities and output of the project of target areas.

4. Terms and conditions:

- Consultant should be responsible for the meetings and focused discussions with relevant stakeholders of Gadhawa Rural Municipalities.
- Development of the script and consult with the MCHP for comments, suggestions and approval.
- Needs to visit the all ward office and the communities of Gadhawa Rural Municipalities to shoot and collect information.
- The time frame of the work is 1 month (within January to February 2022) and the team will start shooting for documentary within ten days of the agreement being signed.
- The length of the documentary will be 15:00 to 20:00 Minutes.

- The consultant should be responsible for all the arrangements like travel, accommodation and all the materials related to the documentary.
- The documentary should be featured in General Nepali with English subtitles for its comprehensiveness to the general people.
- Interviews or asking of opinions with key persons from government organizations, non-government organizations as well as from other stakeholders or concerned authority can be conducted to get the information related to this issue.
- Video should be captured by a drone camera.
- The documentary will be finalized only after the consideration of the first party.
- Preparation and submission of master DV -2 copies, DVD- 1 copy in each episode.

5. Request for Documents:

- Copy of form/organization Registration Certificate with renewal
- Copy of PAN/VAT Registration Certificate
- Tax Clearance Certificate of FY 2077/78

6. Request for proposal:

Considering all the details mentioned above AMDA MCHP is requesting to the individual or organization to submit their proposal including the following components:

- A. Cover letter**
- B. Background and experience**
- C. Technical proposal**
- D. Financial proposal**